



Technology Advisors for Agriculture

The Department of Agriculture, Conservation & Forestry canvassed Maine's agricultural service providers to find out who can help our agricultural community shift to online sales and marketing.

The following have stepped forward to lend their skills to Maine's farmers, growers, and food producers and can be contacted directly for help and advice. Some offer free services, others offer their services for varying fee scales. They are presented in alphabetical order, and their listing here is not an endorsement by DACF.

This list was most recently updated 5/5/2020. Anyone interested in being added should [submit their information here](#).

Anca Gooje, professional web developer & workshop presenter for SCORE—can give free consultations and some free resources to farmers to get started on web stores. Prepared an [How To Set Up A Free Basic Website with Curbside Pick Up](#) article. Builds websites for a living.
hello@ancagooje.com
www.ancagooje.com

Cheryl Null, affordable web designer with background in farming—can help with online marketing, setting up forms, doing newsletter campaigns, and setting up online stores. Specializes in small business, nonprofits, and farm web design. Can do phone discussions and 1-on-1 coaching sessions.
www.stardomdesign.com
byb1@roadrunner.com
207-985-5859

Dan Kaplan, built his own farm's online business—can help with online marketing, setting up forms, doing newsletter campaigns, and setting up online stores. Is glad to share the lessons he's learned building his own farm's online business.
dan@heartstonefarm.com
207-424-0063

Developers Helping Producers, web developers volunteering to do farm store set up—can set up new online websites, update existing websites, set up virtual product stores or farm stands, shipping/delivery/curbside pick up options. Five hours of pro bono time, and can work out reduced rates if more work is wanted after the initial set up. Sign up on their website:
<https://www.developershelpproducers.org/#home>

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hello@keepitsimple.marketing
207-415-0602

Dr. Jonathan Malacarne, UMaine Ag Economist—can discuss your farm operation, current sales, customer base, and what alternative marketing channel makes sense for your situation. Can help consider which product and delivery options to offer.

jonathan.malacarne@maine.edu
207-581-3198

Farmhand Automation, tech professionals volunteering to do farm store set up—can give you online options and help get your online store and curbside pick up set up. Sign up for free services through their intake form on their website:

www.emergencycurbside.com

iBec Creative, ecommerce agency focused on helping companies grow online sales—can help with technical website issues, branding, email marketing, digital advertising and social media. Hosts [free weekly roundtable webinars](#) every Friday at noon to learn and share ecommerce tips.

becky@ibeccreative.com
<https://www.ibeccreative.com/services>
207-221-0790 ext. 201

Jeremy Bloom, the Internet Farmer and creator of BuyingClub Software—offering free scheduled e-commerce coaching appointments THROUGH MAY 15. Can help with online marketing, website creation, online store set up, and email campaigns. Created Buying Club Software and is very familiar with farms, farmer software, and local food in Maine.

<https://www.internet-farmer.com/>
jeremy@internet-farmer.com
207-370-0474

Kate Thomas, web and graphic designer at Rhizome Marketing—does economical web design, ecommerce set up, integrated social media, graphic design and label design. Can work with folks on budget, has worked with many food producers.

<https://rhizomemarketing.com/>
kate@rhizomemarketing.com
207-939-2325

Morgan Fields--can help with general technology needs like video conferencing, common computer software, email services, etc. Can help with online marketing, setting up forms, doing newsletter campaigns.

MorganCFields@gmail.com
207-522-2320

Nicolas Lindholm, MOFGA Organic Business & Marketing Specialist—can provide free 1-on-1 TA in e-commerce set up for OG, transitioning-to-OG farms, and to MOFGA's Journey Person participants. Has created a comparison of e-commerce platforms:

nlindholm@mofga.org
Cell: 207-505-5752
Office: 207-568-6024

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Phil Crandlemire, tech/internet instructor, has small organic farm--can help with general technology needs, web and digital design, multimedia, online marketing, and setting up online stores. Can help with inventory management tools, taxes, shipping, etc. Can do video tutorials, or 1-on-1 coaching through video conferencing or telephone.

www.centralmaineonline.com

phil@crandlemire.com

207-872-2985